

Marine Life Protection Act Initiative
c/o California Resources Agency
1416 Ninth Street, Suite 1311
Sacramento, CA 95814
Attention: Melissa Miller-Henson

From: John Ballotti

Dear Ms Miller-Henson,

I would like to submit my name for consideration to be appointed as a **primary** member of the South Coast Regional Stakeholder Group. I am also recommending that Mr. Steven Schneider be considered as my chosen **alternate**.

In support of this request I submit the following information.

John Ballotti

Torrance, CA 90501

- Selection Criteria Information
 - As a recreational fisherman that has been involved in ocean angling in California since 1982 I have first hand knowledge of marine resources and the various methods of utilization including surf fishing, open party boats, private charters and on my own skiff, ranging from the shoreline, near shore and outer islands. My perspective has been and will continue to be to preserve the recreational fishing experience for future generations.
 - Due to the homogeneous nature of the South Coast region I believe my localized knowledge will translate easily to a regional perspective.
 - My fundamental interest is to preserve recreational fishing for future generations. I do not have a fixed position on how to accomplish this. As an active member of a fishing club I believe I can clearly convey the interests of average fisherman who enjoy the sport and want to see it continue.
 - In my position as a Senior Director in Mattel's Global Procurement Department I work collaboratively with groups and companies that often have differing points of view. By negotiating countless significant business deals I learned the difference between "the best possible outcome" and the "best outcome". I strive for a result that meets the expectations of all parties. In my career I have successfully integrated the interests of a full range of participants.
 - I am an effective communicator that will use the internet, e-mail, phone, letter mail, and my fishing club contacts to reach stakeholders.
 - I am committed to complete all aspects of the responsibilities of a stakeholder if appointed.

- I am the immediate past president of the Los Angeles Rod and Reel Club, a recreational fishing organization with 180 members celebrating 58 years of fun and fellowship. I also hold memberships in the Recreational Fishing Alliance and United Anglers of Southern California.
- This will be my first experience in a collaborative public process. I firmly believe that my business experience will translate to the public process. I do not have any preconceptions or "baggage" to deal with in making recommendations.
- I am willing to commit the time for full participation.
- I will be communicating primarily with Southern California recreational fishing clubs.
- As mentioned before I will use all of the normal communication media to get the message out. Additionally, most fishing clubs have newsletters. I plan on writing articles to be published in the internal club newsletters. To that end, I am compiling an e-mail distribution list to send periodic updates on SCRSG.
- I believe my most pertinent area of expertise that is relevant to the project is my ability to work in a cross functional team with members that have disparate points of view. Coupling this with my knowledge of and participation in recreational fishing brings to the table a well rounded individual willing to work with anyone who sincerely desires to reach agreement.

Thank you for considering me for the South Coast Regional Stakeholder Group.



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Re: Recommendation for John Ballotti (primary) and Steven Schneider (alternate)

Dear Ms Miller-Henson:

This letter of recommendation is to support the nomination of John Ballotti as a primary member of the South Coast Regional Stakeholder Group, along with Steven Schneider as his chosen alternate.

It is our opinion that Mr. Ballotti is exactly the type of person who would make a meaningful contribution to the process. He is well spoken regarding his positions, respectfully listens to others, assimilates information and takes an active role in trying to reach consensus among competing interest groups.

Mr. Ballotti will be part of the solution. He has committed to the time requirements, has first hand knowledge of local recreational fishing and a desire to make a meaningful contribution to the implementation of the Marine Life Protection Act Initiative.

Steven Schneider is a long time fisherman and is involved in the wholesale importation and distribution of fishing tackle. He is a highly regarded member of the board of directors of the San Fernando Valley Saltwater Fisherman. Mr. Schneider is in charge of special activities for the club, including the annual kids trip. He is very resourceful and has assured us that he is prepared to commit as much of his time and energy as will be necessary to be a valuable member of the group.

This recommendation is submitted jointly by the presidents of the Los Angeles Rod and Reel Club and the San Fernando Valley Saltwater Fisherman, two of the pre-eminent saltwater fishing clubs in Southern California. Please do not hesitate to contact either one of us, should you require further information.

Charles Schoemaker, Jr.
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Los Angeles Rod and Reel Club
18425 Burbank Blvd. Suite 712
Tarzana, CA 91356

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President,
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11603 Kelsey St.
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